

PRIVACY POLICY - PROTECTION OF PERSONAL DATA

Welcome to the Markham College website. We are identified with RUC No. 20107684469 and are located at 291 Augusto Angulo, Urb. San Antonio, Miraflores, Lima.

This Privacy and Data Protection Policy aims to explain how Markham College collects and uses personal information obtained through its website. This document is subject to the standards set by Law No. 29733 on the Protection of Personal Data and its regulations, as well as other national and international regulations on the matter.

If you have any questions about the policy that are not specified in this document, please contact: datos.personales@markham.edu.pe

What data do we collect?

Markham College, through its website, collects data from those who are interested in the educational services it provides. For example:

- Personal data (such as names, surnames, contact information, etc.)
- Data about applicants (date of birth, grades to which they wish to apply, etc.)
- Other information relevant to the services provided

How do we collect this data?

Markham College collects information from applicants through its website when:

- An applicant completes the forms requesting information about our services
- An applicant presents themselves for the admission process
- He/she communicates with us requesting some particular information

How do we use your data?

Markham College collects and stores information in order to provide applicants with a better service, such as:

- To facilitate communication
- To answer questions about the school and / or the services provided
- To send applicants detailed information about the admission process
- To create a user and password for the admission process, if applicants decide to apply for it
- To Inform applicants about the dates and activities related to our services
- To keep applicants informed of other activities of the school that may be useful

The data collected is stored and used by Markham College for as long as it is necessary for the execution of the purposes for which they were provided.



The data collected and stored by the school are NOT SHARED with any organization external to the school.

How do we store your data?

The personal data is registered in our data bank, located at our main premises, 291, Augusto Angulo, San Antonio, Miraflores.

How do we protect your information?

In order to protect your personal information, we have appropriate security measures to prevent any type of unauthorized access, alteration, loss or disclosure of the same. This is in accordance with parameters established in the applicable regulations for the protection of personal data. For this purpose we carry out periodic reviews of:

- Our data collection system
- Our storage system
- The electronic security measures of our website
- Security measures / access to our physical facilities (data centre)

Access by our trusted staff to your personal information is governed by a signed confidentiality agreement, which establishes the commitment, obligations and responsibilities to be assumed in case of non-compliance, always in accordance with current regulations for personal data protection.

Privacy of minors

The security of minors' personal data is a priority for the school so we have the legal, technical and organisational measures necessary for their protection. In this regard, the collection and processing of this information has already the prior consent of the holders of parental authority or their guardians, having been provided by them.

Changes in the Privacy Policies

This Privacy and Data Protection Policy is an integral part of the Terms and Conditions of use of our website. Given that current legislation such as the educational services we provide may change, we reserve the right to update or modify this policy at any time. If this is the case, it will be our responsibility to communicate with you to inform of the changes and request, if necessary, a new consent of the new conditions. The update date of this policy is indicated at the end of this document.

ARCO Rights

The owner of personal data has a set of rights that allow their data to be treated in an appropriate manner and in accordance with current regulations. With these rights, the owner of the personal data can have control over the way in which your personal information is handled. These rights, called ARCO, are described below:



Right of Access: The owner of personal data has the right to request Markham College for copies of personal data collected as well as to know what is the treatment given to this information.

Right of Rectification: The holder of the personal data has the right to request Markham College the correction (update, inclusion) of the data that are partially or totally inaccurate, incomplete, erroneous, outdated or false.

Right of cancellation: The owner of personal data has the right to request Markham College for the suppression or cancellation of their personal data when these are no longer necessary or relevant for the purpose with which they were collected, or in cases where the data are not being treated according to the law and its regulations.

Right of Opposition: The owner of personal data has the right to oppose, for a legitimate and well-founded reason, referred to a specific personal situation, to appear in the Markham College data bank or to the processing of his / her personal data, unless it is not provided by a law the contrary.

By virtue of the stated above, and in accordance with what is expressed in this document, it is understood that applicants accept in a free, prior, unequivocal and express way that Markham College can store, process and process your information, as long as this treatment is related to the aforementioned purposes.

If you are not in agreement with what is expressed in this document, and having provided Markham College with your personal information, you can exercise your rights of access, rectification, cancellation and opposition (ARCO) on your personal data by sending an email to: derechos.arco@markham.edu.pe or by calling 315-6750 (prefixing +511 if you are outside of Peru), extension 1229. Remember that in order to exercise your ARCO rights, you must be the owner of said information.